

# Agenda

15h00-16h30

- 1 Welcome
- 2 Energy Hubs, Emiel Trommelen & Rogier Pennings  
  
Pitches:  
Edwin Markus  
Joris Benninga  
Thomas Walter
- 3
- 4 Interaction
- 5 Covenant of Companies for Climate and Energy, Elise van Dijk & Eero Ailio



# Ideas from Europe

## Broker for impact

Ideas from Europe (IFE) is a social broker for **innovation with societal impact**.

Our mission is to create impact by connecting entrepreneurship, innovation and investment. The IFE activities contribute to the UN SDGs.

IFE contributes to mission driven innovation policy by facilitating 'coalitions of the willing' and by placing the impact entrepreneurs at the heart of market creation.

To create actionable and lasting impact, we use a systematic approach to let stakeholders work together to scale purpose and profit driven innovations.

IFE facilitates collaboration ('coalitions of the willings') and makes sure these aspects are clear:

- *Why* collaborate (common purpose)
- *On what* collaborate (calls to action)
- *With whom* to collaborate (matches)
- *How* to collaborate (customization)

IFE is supported by the Ministry of Economic Affairs & Climate Policy



# Success?

What are we looking for, what are we bringing?

**1**

Insight

**2**

Business zones as energy hubs on all agenda

**3**

Shared vision / purpose

**4**

From pilots to demonstrators

**5**

Finance

**6**

Entrepreneurs

